

Be the 1ST

After the Beetle and the Golf, the ID.3 starts a new chapter of strategic importance in the history of the Volkswagen brand: the era of emission free mobility.

The ID.3 1st boasts the most advanced technology, has a range of up to 420km¹ and features the following exclusive highlights:



- Performance upgrade²

(approx. 2 seconds faster from 0-100 km/h)

- Exclusive design e.g. 1sT steering wheel clip including pedals in Play & Pause
- One year or 2,000kWh free charging
- Fast charging capacity 100kW DC and 11kW AC

NOW YOU CAN





- ¹ Forecast range for the driving cycles as per the Worldwide Harmonized Light Vehicles Test Procedure (WLTP) on the roller dynamometer (not a series version). The WLTP range for series vehicles can vary depending on the vehicle equipment. The actual range achieved under real conditions varies depending on the driving style, speed, use of comfort features or auxiliary equipment, ambient temperature, number of passengers/load, and terrain. However, depending on the usage profile, 80% of the drivers will be able to drive between 230 and 330 km with the smaller battery variant (45 kWh, net), between 300 and 420 km with the mid-sized battery variant (58 kWh, net) and between 390 and 550 km with the large battery variant (77 kWh, net) without having to recharge.
- ² All ID.3 1ST models come with performance upgrade, which accelerates approx. 2 seconds faster, leading to an average acceleration of 7.3 seconds from 0–100 km/h.

³ As a We Charge customer, buyers of the exclusive ID.3 1st Edition receive free access at public charging points for one year or a maximum of 2,000 kWh, whichever occurs soonest. This is

accessible through IONITY, our high performance charging network and all public charging points connected with the We Charge service.

The vehicles shown here are near-production prototypes, the vehicles available for sale may vary. The images shown in the article may not be passed on or reproduced.

ID.3 As Standard

- 18-inch steel wheels
- LED taillights
- LED headlights with automatic headlight control
- Adaptive Cruise Control ACC stop & go incl. speed limiter
- Lane keeping system "Lane Assist"
- Forward Collision Warning "Front Assist"
- Park Distance Control warning signals
 for obstacles in the front and rear
- Dynamic Road Sign Display
- We Connect
- Battery charging capacity max.7.2kW AC, max. 50kW DC
- Ambient lighting in 10 colours
- Leather wrapped multi-function steering wheel, heated

- Center console and armrest
- Natural voice control
- Driving profile selection
- Radio "Ready 2 Discover" with 10-inch display
- ID.Light
- 2 front USB-C interfaces
- Wireless App-Connect
- "2-Zone Air Care Climatronic"
- "Keyless Start" without SAFELOCK:
- Charging cable Mode 3 Type 2, 16 A
- Rain sensor
- Floor mats
- Three pin home socket charging cable, 10A
- Heated front seats
- Folding exterior mirrors



ID.3 1st Equipment

Highlights¹

- Performance upgrade² (approx. 2 seconds faster from 0–100 km/h)
- Range power 58 kWh³
- One year of free charging⁴ up to 2,000 kWh
- Exclusive $\mathbf{1}^{st}$ edition design features
- 100kW DC & 11kW AC charging capacity



ID.3 1ST

RRP approx. €35,000₅ for private buyers

- 18-inch alloy wheels
- Digital radio DAB+
- Navigation system "Discover Pro" incl. streaming & internet
- Leather-wrapped multi-function steering wheel, heated
- Heated front seats
- Automatically heated washer nozzles in front
- Adaptive Cruise Control ACC stop & go incl. speed limiter
- Oncoming vehicle braking when turning and swerve support

Power charging cable (DK, LV, FI, BE, CH, AT, SK, IE)

Rain sensor (EU)



ID.3 1st Plus

RRP approx. €42,000₅ for private buyers. In addition to **ID.3 1**sT.

- 19-inch alloy wheels
- "Keyless access" with illuminated door handle recess
- 2 USB-C charging sockets in the rear
- Center console with cover and illuminated smartphone storage compartment
- Ambient lighting in 30 different colours
- Matrix LED headlights with automatic headlight control, poor weather light, entry lighting
- LED rear combination lamps with dynamic turn signal
- Exterior mirrors, power-adjustable, folding and heated, with front passenger exterior mirror lowering function
- Privacy glass for rear side windows and rear window
- Exterior Style "Silver"
- Seat trim covers in fabric "Flow"/"ArtVelours" micro fleece
- Rear view camera system

ID.3 1st Max

RRP approx. \notin 49,000₅ for private buyers. In addition to **ID.3 1st Plus.**

- 20-inch alloy wheels
- Cockpit infotainment including Augmented Reality Head-up display
- Sound system "beats"
- Comfort drive "Travel Assist", lane keeping system "Lane Assist" and "Emergency Assist"
- Lane change assistant "Side Assist" and "Emergency Assist"
- Seat trim covers in fabric "Flow"/"ArtVelours" micro fleece incl.
 front seats with power adjustment of seat travel, height, seat and
 backrest angle
- Massage function
- Panoramic sunroof
- Luggage compartment floor
- Mobile phone interface "Comfort" with inductive charging feature

¹ All types.

² All ID.3 1st models come with performance upgrade, which accelerates approx. 2 seconds faster,

leading to an average acceleration of 7.3 seconds from 0-100 km/h.

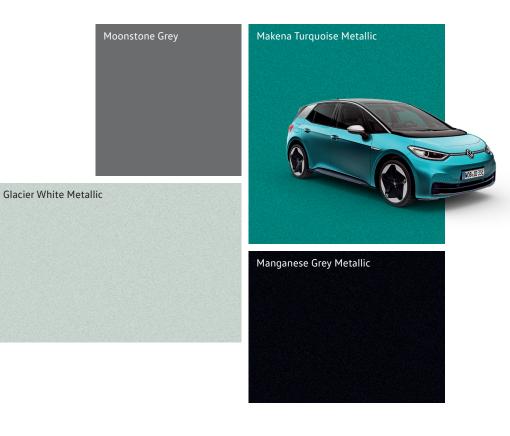
³ Net energy amount.

^{*} As a We Charge customer, buyers of the exclusive ID.3 1st Edition receive free access at public charging points for one year or a maximum of 2,000 kWh, whichever occurs soonest. This is accessible through IONITY, our high performance charging network and all public charging points connected with the We Charge service.

⁵ RRP is subject to final type approval and price confirmation and is inclusive of Government subsidies for private buyers (VRT relief and SEAI grant).

ID.3 1st Configuration Options

Colours



Wheels

ID.3 1st with 18-inch alloy wheel Aerodynamic design



ID.3 1st Plus with 19-inch alloy wheel Aerodynamic design



ID.3 1st Max with 20-inch alloy wheel Volkswagen R Aerodynamic design



ID.3 1ST





1st Seat Platinum Grey/Soul



Interior Platinum Grey/Piano Black

ID.3 1st Plus



Design Seat "ArtVelours" Platinum Grey/Dusty Grey Dark Stands out with unique design



Interior Dusty Grey Dark/Electric White



Interior Dusty Grey Dark/Piano Black



Interior Safrano Orange/Electric White¹

ID.3 1st Max



Comfort Seat "ArtVelours" Platinum Grey/Dusty Grey Dark Maximum comfort through electric seating adjustment



Interior Dusty Grey Dark/Piano Black

¹ Cannot be combined with Makena Turquoise.

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Charging We Charge



At Volkswagen, we want to thank you for being our customer. As a We Charge customer, buyers of the exclusive ID.3 1st Edition receive free access at public charging points for one year or a maximum of 2,000 kWh, whichever occurs soonest. This is accessible through IONITY, our high performance charging network. And all public charging points connected with the We Charge service.

Europe-wide, this adds up to more than 150,000 charging points. IONITY charging points are operated with green electricity in Germany and most EU countries. Details will be clarified in We Charge terms of use.

Elli is a provider of energy and charging solutions. It makes all benefits of the energy transition accessible for everyone - both easy and effortless. Elli is part of the Volkswagen Group and will be the first provider of a comprehensive, seamless charging and energy experience, for drivers and fleet managers of all electric vehicles. Elli was founded in 2018 and has locations in Wolfsburg, Berlin and Munich.





Access to over 150,000 charging points in Europe

ΙΟΠΙΤΥ

Europe-wide 400 charging points on highways (planned until the end of 2020)

ID. Charger

ID. Charger

- Charging performance up to 7.2 kW (single-phase)/11 kW (tri-phase)
- Integrated DC-fault current sensor for FI Type A
- Dynamic load management (Blackout Protection) via hardware from 2020¹

ID. Charger Connect

In addition to ID. Charger

- Secure and stable LTE mobile communication¹
- Safe data transfer (using the latest standard) (OCCP 2.0)
- Safe access control with RFID
- Remote access via Volkswagen We Connect App
- Wi-Fi/Ethernet communication
- Remote software updates
- Plug & Charge (ISO 15118) via software update from mid 2020
- EEBUS communication for energy management via software in mid 2020

ID. Charger Pro

In addition to ID. Charger Connect

- MID certified electricity monitoring and deduction, e.g.

for company car drivers



¹ Option with additional costs.