



# The Touareg



# Content

<b>04</b> Design	<b>18</b> 'Black Style' Design Pack
<b>06</b> Exterior	<b>21</b> Touareg R
<b>09</b> Interior	<b>26</b> Upholstery
<b>10</b> Visionary: the InnoVision Cockpit	<b>27</b> Wheels
<b>12</b> Connectivity & Infotainment	<b>28</b> Paint
<b>14</b> Driver assistance systems	<b>31</b> Service
<b>16</b> R-Line	





**01 The Advanced Matrix LED headlamps** with 'Dynamic Light Assist' advanced main-beam control light up the road further ahead more brightly, without distracting other road users in your vicinity.\* The bold chrome plated- radiator grille enhances the new Touareg's dominant front.

\*Within the system's limits.

## Designed to forge new paths

It's clear right from the very first glance that the Touareg brings a breath of fresh air to the premium class. Impressive new proportions, premium materials and innovative technology merge to create a uniquely cutting-edge and confident appearance – from the striking radiator grille to the bold side lines and all the way back to the stylish diffuser. The Elegance and R-Line styling packages create an even more unique look thanks to features such as the 'Chrome and Style' radiator grille and the trapeze-shaped chrome-plated tailpipe. As a result, you can reach your destination in style. When combined with the optional 'Off-road' package, you are sure to make a confident impression – even when forging new paths.



# Exterior



There are lots of ways to impress. The Touareg prefers the most direct approach, as you would expect from an SUV of its stature. Wider and longer - its extended bonnet, exaggerated rear and wide shoulders creates a vigorous silhouette. Clear contours and athletic side lines underline the statement made by the chic chrome trims and bold LED tail light cluster with dynamic turn signal in the Touareg R-Line. The Touareg is styled to perfection.





Model shown is Touareg Elegance with optional 'Innovision Cockpit', and 'Savona' leather styling package.



## Interior

Dynamic from the outside. Relaxing from the inside. An impression that proves itself to be true in the Touareg's interior thanks to its carefully coordinated elements. In the Touareg, exclusive materials meet carefully selected equipment features. Combining spacious design, exacting craftsmanship and technologically advanced comfort. The clear, stripped-back design and the generous spacious layout also make sure that you don't just arrive in style, but also feeling relaxed.

# Visionary: the Innovision Cockpit

The Touareg Elegance and R-Line models are equipped with the breath-taking Discover Premium 15 inch touch screen infotainment system as standard. Merging seamlessly into the 12 inch Digital Cockpit, it removes almost all protruding buttons, knobs and dials, enabling you to control the functions and systems of your car simply and easily by touch, gesture or voice.



# Connectivity & Infotainment

Be more informed than ever before with App Connect. Thanks to App Connect, you can check the current mileage, fuel tank volume and lock or unlock your Touareg using your smartphone, even when you're not in the car. You can also see whether you have left the light on or whether all windows are closed - perfect peace of mind while you are away from your car.

The Touareg's phone interface means you're always reachable. At the touch of a button phone calls started outside the car can be transferred to the hands-free system via Bluetooth. With the ability to connect two phones at the same time, whether phoning home or talking business, the digital speech processor gives you crystal clarity. Plus, with the external aerial you'll get reception no matter where your journeys take you.



**01 Gesture Control.** With the optional innovative gesture control function, you have a simple and convenient way to operate the 'Discover Premium' or 'Discover Pro' navigation system. You can control a number of menu options with a simple horizontal gesture. For instance, you can switch to the next song or radio station by just waving your hand.

Model shown is the Touareg R eHybrid with standard 'Innovision Cockpit'.

**02 'Discover Premium' navigation system.** The 'Discover Premium' navigation system with 'Business' mobile phone interface, wireless charging and Car-Net App-Connect breaks new ground in every possible way. Its huge 38.1 cm (15 inch) TFT touchscreen with colour display forms a single visual unit with the 31.2 cm (12.3 inch) Digital Cockpit for the first time, covered by a curved glass window. Thanks to a proximity sensor and innovative gesture control, the operating concept is incredibly intuitive. A simple horizontal gesture is all it takes to control a range of menu options. The system has a 10 GB memory and also comes with map material for Europe and FM radio reception. Two SD card slots, an AUX-IN socket, 4 USB ports and a Bluetooth-based mobile phone interface complete the Infotainment experience.



**03 'Discover Pro' radio navigation system.** The 'Discover Pro' radio navigation system with the standard Car-Net App-Connect function comes with a 23.4 cm (9.2 inch) glass-covered TFT touchscreen with colour display, proximity sensor and innovative gesture control for fully intuitive control. The system also has installed map material for Europe, FM radio reception, an SD card slot and a USB port. Standard from Touareg.



**04 'The Head-up Display'.** The 'Head-up Display' can show vehicle information directly in the driver's line of sight. The speed, road signs, driver assist system functions, warnings and navigation instructions are projected onto the windshield. This lets you read all the important information immediately while retaining your focus on the road. Available on all models.

# Driver assistance systems

The Touareg with innovative technology and assistance systems is not just a premium model when it comes to design. A range of intelligent assistance systems can also help you to tackle unexpected traffic situations with ease.



**01 Proactive Occupant Protection System.** The proactive occupant protection system is able to intervene if the vehicle finds itself in a critical situation.<sup>1</sup> It uses information from different vehicle assistance systems and their sensors to detect this. When a hazard is detected, various safety mechanisms are triggered depending on the situation. The front belts are tensioned, the doors are sealed and the windows and panorama roof are closed.<sup>1</sup> In the event of a head-on collision, the rear hazard lights flash at a high frequency.<sup>1</sup> Optional as part of the Driver Assistance Plus Package.



**03 Adaptive Cruise Control.** The Adaptive Cruise Control ACC with predictive cruise control can help you to maintain a set maximum speed<sup>2</sup> and a minimum distance to the vehicle in front.<sup>1</sup> The predictive cruise control system enhances these functions with speed assistance and curve assistance. By adopting official road speed limits, the system can also stop you from breaking the speed limit.<sup>1</sup> The system uses journey data to calculate the ideal speed for cornering.<sup>1</sup> As a result, your driving experience is enhanced, while your fuel consumption is even lower.



**05 Emergency Assist.** Be prepared in an emergency: with the 'Emergency Assist' assistance system, which partially takes over control of your vehicle in a medical emergency.<sup>1</sup> It is activated when it registers no activity on the part of the driver. If the driver still fails to respond once the system has emitted a warning, it can attempt to alert the driver, passengers and other road users. If the vehicle remains out of control, the system uses the lane change system to steer the vehicle to the inside lane and bring it to a stop depending on the traffic.<sup>1</sup>



**06 Traffic Jam Assist.** Added comfort, even in a traffic jam. Traffic Jam Assist enables semi-automatic driving in traffic jams, helping you to avoid typical accidents in stop-and-go traffic.<sup>1</sup> The system keeps the vehicle in lane and automatically operates the accelerator and brake.<sup>1</sup> Optional on all models.

**07 Front Assist.** In the event of an imminent collision, the 'Front Assist' area monitoring system with City Emergency Braking and Pedestrian Monitoring can assist in reducing the severity of the collision or, ideally, in avoiding the collision completely.<sup>1</sup> It detects pedestrians and vehicles on the road and warns the driver in plenty of time. If the driver fails to respond, the system automatically applies the brake.<sup>1</sup>

<sup>1</sup> Within the system's limits.  
<sup>2</sup> Up to max. 210 km/h.





**01 R-Line Interior.** With the R-Line model, you will experience an interior that not only impresses at first glance, but also at the first point of contact. This is all down to features like the heated leather trim multifunction steering wheel or the aluminium decorative trim. For an even more dynamic look, you can opt for the optional comfort seats in 'Savona' leather with a two-tone design with leather accents in 'Carbon Style' (split leather) and the R-Line logo in the front seats. If you choose this seating option, the interior also comes with a black headliner and Crystal Grey stitching. These two features give the dash panel, multifunction steering wheel, door handles, centre armrest and selector levers the athletic appearance you would expect from an R-Line.

Centre seat panels and inner seat bolsters in 'Savona' leather. These equipment packages are offered by Volkswagen R GmbH. Please refer to [www.volkswagen.ie](http://www.volkswagen.ie) for additional information.

## R-Line

The Touareg approaches every challenge with the natural ease of an athlete. This part of its personality becomes even more obvious with the R-Line equipment – both inside and out. A number of different details enhance its dynamic appearance. Take the striking front bumper, for instance, with its R-Line-specific C-signature and R-Line logo in the radiator grille, the colour-keyed wheel arch covers or the black gloss diffuser with chrome-plated tailpipes. Additional interior highlights make sure you don't forget that you're in an R-Line while you're out on the road.





## 'Black Style' design package

Black is the new black: the optional 'Black Style'\* design package for the new Touareg R-Line. With accents like a black gloss radiator grille, black painted mirror caps and black gloss trim strips on the windows, this package makes sure you make a lasting impression on everyone you drive past.

\* The R-Line 'Exterior Black Style' package is available for the Touareg R-Line. These equipment packages are offered by Volkswagen R GmbH. Please refer to [www.volkswagen.ie](http://www.volkswagen.ie) for additional information. For more information, please contact your authorised Volkswagen retailer.



Model shown is Touareg R-Line in optional 'Quartzite Grey' metallic paint, optional 21" 'Suzuka' alloy wheels, optional air suspension, optional R-Line exterior and interior styling package and optional 'Black Style' package



Model shown is the Touareg R in Lapiz Blue Metallic paint.



# The new Touareg R PHEV

## The most powerful Volkswagen of all time\*

Strength, success and performance are defined today by responsible action. The new Touareg R eHybrid with plug-in hybrid technology is the most powerful Volkswagen of all time. Following the all-electric ID.R record-breaking race car, it brings outstanding performance from the race track onto the road with passion and motorsport in its blood.

\*Most powerful Volkswagen to enter series production.

# Performance

**02 Acceleration.** The kickdown function always activates the V6 turbocharged engine. This is then additionally boosted by fully electric power. Maximum system power of 340 kW (462 PS) plus maximum system torque of 700 Nm equals maximum driving dynamics.

**01 e-Mode.** On the road with the new flagship model. Elegant, almost silent and with zero local emissions in towns and cities, powerful and dynamic outside. When the battery is sufficiently charged, you always start in all-electric E-Mode up to a speed of 135 km/h. The interaction of the combustion engine and electric drive is optimised in Hybrid mode, particularly when route guidance is active.



**03 Drive and 4MOTION.** eHybrid drive is the heart of the new Touareg R. A V6 turbocharged engine, an electric drive motor and a lithium-ion battery, with a net energy content of 14.3 kWh integrated in the luggage compartment underbody, all combine to deliver a thrilling drive experience. Power transmission is performed by an 8-speed automatic gearbox with Tiptronic. The standard 4MOTION all-wheel drive system ensures the best possible contact between the car and the road. The 4MOTION Active Control allows different drivers to individually control the driving profile selection and to quickly change between profiles.

# Exterior

A shining and unmistakably distinctive appearance – the exterior Lapiz Blue colour stands for Volkswagen R. The newly designed bumpers and elegant black elements, such as the radiator grille, air intakes, trim strips and exterior mirror housings, signal sportiness. Even the design trim strips on the front wings and the doors underline the sporty ambitions. The R logo in the radiator grille and on the boot lid ensures that the most powerful Volkswagen of all time is unmistakable.



# Interior

Give the Touareg R more personality. Choose your preferred background lighting from 30 different colours to immerse the interior in a customised light atmosphere – for example with illuminated blue light edges on the instruments, centre console and doors for a particularly sporty look. Another highlight is the optionally available Puglia natural leather tanned with olive leaf extract. The elegant details include sporty diamond stitching on the seats and door trims, and Sepang Blue piping in the seat cushion bolsters. The interior is equipped, as standard, with aluminium Silver Wave decorative trim and ergo-Comfort seats upholstered in Puglia leather with grey decorative stitching.



# Technology

**01 IQ.LIGHT.** Whether you are out and about in town, on a country road in the evening or on the motorway in poor weather: the optional IQ.LIGHT – LED matrix headlights adapt the intensity and luminous range of the LED segments to the changing traffic situations. Thanks to Dynamic Light Assist, other road users are not dazzled even when the main beam is active. Roads are illuminated better, and disturbing glare caused by light reflected from road signs is eliminated.



**02 Innovision Cockpit.** The digital instrument cluster forms a curved glass surface together with the Infotainment system screen: the standard Innovision Cockpit. Equipped with a 31.2 cm digital cockpit and the 38.1 cm touchscreen, the Infotainment system can be operated with maximum convenience.



**03 Sports multifunction steering wheel.** You always have the Touareg R perfectly under control with the latest generation of the sports multifunction steering wheel in perforated leather. The steering wheel provides control thanks to touch operation, paddles and buttons for the optional Travel Assist system. The steering wheel heating offers added comfort.

# Upholstery



01



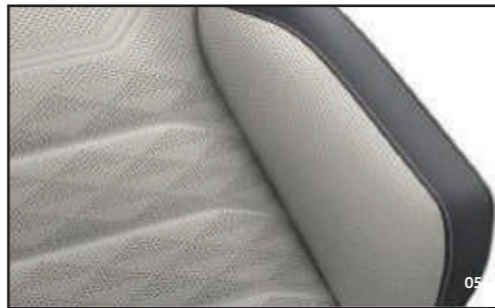
02



03



04



05

- 01 'Vienna'\* leather Soul
- 02 'Savona'\* leather Soul
- 03 'Puglia' leather Soul
- 04 'Savona' leather Soul (ID)
- 05 'Savona' leather Mistral/Grigio

\* Centre seat panels and inner seat bolsters in 'Vienna' or 'Savona' leather.

# Wheels



01



02



03



04



05



06



07



08



09














- 01 19-inch alloy wheel 'Osorno'<sup>1</sup>
- 02 19-inch alloy wheel 'Esperence'<sup>2</sup>
- 03 19-inch alloy wheel 'Tiarano'<sup>3</sup>
- 04 20-inch alloy wheel 'Montero'<sup>4</sup>
- 05 20-inch alloy wheel 'Braga'<sup>5</sup>
- 06 20-inch alloy wheel 'Nevada'<sup>6</sup>
- 07 21-inch black alloy wheel 'Suzuka'<sup>7</sup>
- 08 21-inch alloy wheel 'Suzuka'<sup>8</sup>
- 09 22-inch black alloy wheel 'Estoril'<sup>9</sup>

- <sup>1</sup> Optional on Touareg
- <sup>2</sup> Standard on Touareg
- <sup>3</sup> Standard on Elegance PHEV
- <sup>4</sup> Standard on Elegance
- <sup>5</sup> Standard on R-Line & R
- <sup>6</sup> Optional on Touareg and Elegance
- <sup>7</sup> Optional on R-Line and R
- <sup>8</sup> Optional on R-Line
- <sup>9</sup> Optional on R

Please note: Alloy range is reproduced for illustration purposes only. Actual on-car alloy appearance may vary from those shown, as print processes do not allow exact reproduction of the actual on-car alloy.

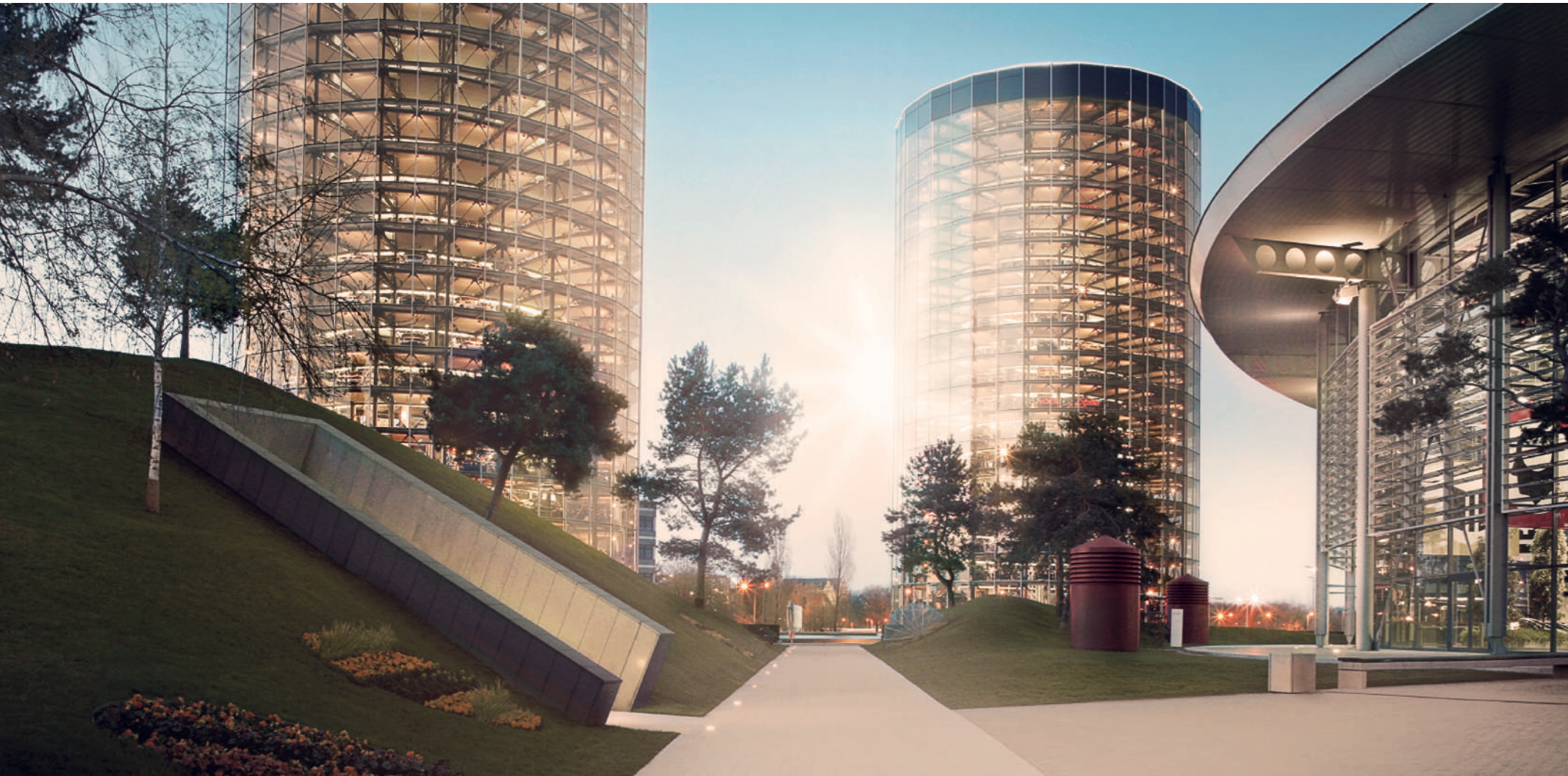
The illustrations on this page serve as a general guide only. The print colours cannot reproduce the true appearance of the actual wheels.

# Paint

 <p>02</p>	 <p>03</p>	 <p>04</p>	 <p>01</p>	 <p>07</p>	 <p>08</p>	 <p>09</p>	
 <p>05</p>			<p>01 Pure White Solid paint            02 Tamarind Brown Metallic paint*            03 Quartzite Grey Metallic paint*            04 Malbec Red Metallic paint            05 Antimony Silver Metallic paint*</p>	 <p>10</p>	 <p>11</p>	 <p>12</p>	 <p>13</p>
				<p>06 Sechura Beige Metallic paint            07 Reef Blue Metallic paint            08 Juniper Green Metallic paint            09 Aquamarine Blue Metallic paint            10 Lapis Blue metallic paint            11 Deep Black Pearl Effect paint*            12 Moonlight Blue Metallic paint*            13 Oryx White Mother-of-Pearl Effect paint*</p>	 <p>07</p>		

\* Also available for the Touareg R-Line Exterior and Touareg R-Line Exterior with the "Black Style" design package. For more information, please contact your authorised Volkswagen retailer.

# Discover the World of Volkswagen



## Engines

For a full overview of engine availability, please download the Touareg product guide at [volkswagen.ie](http://volkswagen.ie)

## Fuel Consumption

Fuel Consumption l/100km (max. - min): 8.6 - 8.1.  
CO2 emissions g/km (max. - min.) 225 - 213. Increased weight of a vehicle, including higher trim levels and the addition of options may have an effect on the fuel consumption and CO2 emissions produced. The CO2 and fuel consumption figures are the official figures obtained from tests under standardised EU test conditions.

The specified fuel consumption and emission values are the official figures obtained from tests under standardised EU test conditions in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test method for measuring fuel consumption (l/100km) and CO2 emissions. Information correct at the time of print. WLTP replaces the previous NEDC test method. The WLTP Min. values refer to the minimum values of the standard entry version excluding additional equipment such as optional extras and accessories which may have an effect on the fuel consumption (l/100km) and CO2 emissions produced. The WLTP Max. values refers to the maximum value achieved considering optional extras. To discover exact values please configure your desired vehicle at [volkswagen.ie/build](http://volkswagen.ie/build). You can discover more about the WLTP at [volkswagen.ie/wltp](http://volkswagen.ie/wltp).

## The Volkswagen Warranty Three-year Warranty\*

All Touareg models come with a three-year warranty which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. Your vehicle should be serviced in accordance with the manufacturer's specifications. Any damage to or defect in the vehicle caused by poor or insufficient servicing will not be remedied under the vehicle's warranty. Full details of the three-year warranty are available from your authorised Volkswagen retailer or at [volkswagen.ie](http://volkswagen.ie)

\* The first two years have an unlimited mileage warranty. The third year warranty has a limitation of 90,000km. All warranty work must be completed by an authorised Volkswagen retailer or repairer.

## Three-year Paint Warranty

The paintwork of the Touareg is covered against manufacturing defects for a period of three years. Naturally, the Touareg must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your Volkswagen retailer for full warranty details.

## 12-year Body Protection Warranty

The internal body sections and panels of the Touareg are covered against rusting through from the inside for 12 years. Naturally, the Touareg must be cared for

in compliance with the operating instructions. Please consult your Volkswagen retailer for full warranty details.

## Service Intervals for Engines

Full details of what checks and work are recommended at each service are contained in the Service Book and your retailer will be able to advise you of any particular requirements.

## Approved Accessories

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list.

## Volkswagen Finance

Volkswagen Finance offers a dedicated service to meet the needs of both the business user and the private motorist. We can help you choose the right type of finance and will tailor the package to meet your specific requirements. Please consult your Volkswagen retailer for details.

## Volkswagen Assistance

Every new car is registered for Volkswagen Assistance for three years. This provides vehicle recovery in the unlikely event of a breakdown (subject to conditions).

## Please Note:

Every effort has been made to ensure that the contents of this publication (including CO<sub>2</sub> fuel consumption and technical information) were accurate and up-to-date at the time of going to press June 2021. Please be aware that model year and other changes (including specification or individual options) may impact on fuel consumption or CO<sub>2</sub> figures. Please check with your retailer regarding any queries on a specific model or chassis number. Volkswagen Ireland reserves the right to change specifications and withdraw products from sale without notice. Any such alterations will be notified to Volkswagen retailers at the earliest opportunity; please consult your local Volkswagen retailer for the latest product information.

Some illustrations in this brochure do not necessarily reflect Irish specifications. Consequently, controls and some items of equipment are positioned differently for Ireland.

The specifications contained in this brochure are for information purposes only as we cannot confirm the exact specifications of the vehicles. If you require any specific feature, you must consult your Volkswagen retailer who is regularly updated with any change in specification. Please check model availability and full specification details with your Volkswagen retailer prior to ordering.



# The Touareg

Volkswagen

Internet: [www.volkswagen.ie](http://www.volkswagen.ie)

© Volkswagen Group Ireland Limited 2021.

All rights reserved. June 2021.

