



# The Touareg





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**01 The Advanced Matrix LED headlamps** with 'Dynamic Light Assist' advanced main-beam control light up the road further ahead more brightly, without distracting other road users in your vicinity.\* The bold chrome plated- radiator grille enhances the new Touareg's dominant front.

\*Within the system's limits.

# Designed to forge new paths

It's clear right from the very first glance that the Touareg brings a breath of fresh air to the premium class. Impressive new proportions, premium materials and innovative technology merge to create a uniquely cutting-edge and confident appearance – from the striking radiator grille to the bold side lines and all the way back to the stylish diffuser. The 'Atmosphere' and 'Elegance' equipment packages create an even more unique look thanks to features such as the 'Chrome and Style' radiator grille and the trapeze-shaped chrome-plated tailpipe. As a result, you can reach your destination in style. When combined with the optional 'Off-road' package, you are sure to make a confident impression – even when forging new paths.





# Exterior



There are lots of ways to impress. The Touareg prefers the most direct approach, as you would expect from an SUV of its stature. Wider and longer - its extended bonnet, exaggerated rear and wide shoulders creates a vigorous silhouette. Clear contours and athletic side lines underline the statement made by the chic chrome trims and bold LED tail light cluster with dynamic turn signal in the Touareg Design. The Touareg is styled to perfection.



Model shown is Touareg Design in optional 'Aquamarine Blue' metallic with optional 21" 'Suzuka' alloy wheels and optional air suspension.





**01 'Olive Ash' genuine wood decorative elements.**  
The new 'Olive Ash' genuine wood decorative elements are made from genuine, open-pore ash wood and feel incredible thanks to their unique structure. In the 'Atmosphere' equipment line, these elements come as standard and adorn the dash panel and door trim for an even more exclusive interior ambience.



\* Centre seat panels and inner seat bolsters in "Savona" leather  
\* Not all options may be available in the Republic of Ireland market

## Interior

Dynamic from the outside. Relaxing from the inside. An impression that proves itself to be true in the Touareg's interior thanks to its carefully coordinated elements. In the 'Atmosphere' styling package, exclusive materials meet carefully selected equipment features. Combining spacious design, exacting craftsmanship and technologically advanced comfort. The timber decorative elements in 'Olive Ash' or the comfort seats in 'Savona' leather really add to the stylish interior. The clear, stripped-back design and the generous spacious layout also make sure that you don't just arrive in style, but also feeling relaxed.



# Visionary: the Innovision Cockpit

A pioneering first for Volkswagen, the new Touareg R-Line Tech is the only SUV in its class to be equipped with the Discover Premium, 15 inch touch-screen infotainment system. Merging seamlessly into the 12 inch Digital Cockpit, it removes almost all protruding buttons, knobs and dials, enabling you to control the functions and systems of your car simply and easily by touch, gesture or voice.







**01 'Savona' leather package.** Exclusivity wherever you sit thanks to the Touareg's new optional perforated 'Savona' leather package. When combined with the comfort seats including seat ventilation and memory function for the front seats, every journey is always a premium experience.



## Individuality your way

A wide array of customisation options make sure the interior not only lives up to your high expectations but also your personal preferences. In the 'Elegance' styling package, standard on Touareg Design, the 'Vienna' leather package in Mistral/Grigio combined with the decorative trim in '45° Brushed Aluminium' to make a clear design statement. The 'Ambience' package including background lighting ensures that you always appear in the best light with 30 shades to choose from.



# Connectivity & Infotainment

Be more informed than ever before with App Connect. Thanks to App Connect, you can check the current mileage, fuel tank volume and lock or unlock your Touareg using your smartphone, even when you’re not in the car. You can also see whether you have left the light on or whether all windows are closed - perfect peace of mind while you are away from your car.

The Touareg’s phone interface means you’re always reachable. At the touch of a button phone calls started outside the car can be transferred to the hands-free system via Bluetooth. With the ability to connect two phones at the same time, whether phoning home or talking business, the digital speech processor gives you crystal clarity. Plus, with the external aerial you'll get reception no matter where your journeys take you.



**01 Gesture Control.** With the optional innovative gesture control function, you have a simple and convenient way to operate the 'Discover Premium' or 'Discover Pro' navigation system. You can control a number of menu options with a simple horizontal gesture. For instance, you can switch to the next song or radio station by just waving your hand.

Model shown is Touareg Design in optional 'Innovision Cockpit', optional air suspension, optional 'Atmosphere' styling package and optional 'Savona' leather styling package.

**02 'Discover Premium' navigation system.** The 'Discover Premium' navigation system with 'Business' mobile phone interface, wireless charging and Car-Net App-Connect breaks new ground in every possible way. Its huge 38.1 cm (15 inch) TFT touchscreen with colour display forms a single visual unit with the 31.2 cm (12.3 inch) Digital Cockpit for the first time, covered by a curved glass window. Thanks to a proximity sensor and innovative gesture control, the operating concept is incredibly intuitive. A simple horizontal gesture is all it takes to control a range of menu options. The system has a 10 GB memory and also comes with map material for Europe and FM radio reception. Two SD card slots, an AUX-IN socket, 4 USB ports and a Bluetooth-based mobile phone interface complete the Infotainment experience.



**03 'Discover Pro' radio navigation system.** The 'Discover Pro' radio navigation system with the standard Car-Net App-Connect function comes with a 23.4 cm (9.2 inch) glass-covered TFT touchscreen with colour display, proximity sensor and innovative gesture control for fully intuitive control. The system also has installed map material for Europe, FM radio reception, an SD card slot and a USB port. Standard on Touareg and Touareg Design.



**04 'The Head-up Display'.** The 'Head-up Display' can show vehicle information directly in the driver's line of sight. The speed, road signs, driver assist system functions, warnings and navigation instructions are projected onto the windshield. This lets you read all the important information immediately while retaining your focus on the road. Available on all models.



# Driver assistance systems

The Touareg with innovative technology and assistance systems is not just a premium model when it comes to design. A range of intelligent assistance systems can also help you to tackle unexpected traffic situations with ease. You can even manage it in the dark thanks to the optional 'Night Vision' feature.



**01 Proactive Occupant Protection System.** The proactive occupant protection system is able to intervene if the vehicle finds itself in a critical situation.<sup>1</sup> It uses information from different vehicle assistance systems and their sensors to detect this. When a hazard is detected, various safety mechanisms are triggered depending on the situation. The front belts are tensioned, the doors are sealed and the windows and panorama roof are closed.<sup>1</sup> In the event of a head-on collision, the rear hazard lights flash at a high frequency.<sup>1</sup> Optional on all models.

**02 Night Vision.** For the optional Night Vision function, an infrared camera scans around 300 metres in front of the vehicle and responds to heat emitted by bodies.<sup>1</sup> The heat images are displayed on the instrument cluster or in the optional Digital Cockpit. You will be warned by the system if the situation is critical.<sup>1</sup> This means that you have an additional source of information to help you to identify a person, or maybe even a deer, on the road – especially when visibility is impaired by fog or rain. This helps you to react more quickly to hazards. Optional on all models.



**03 Adaptive Cruise Control.** The Adaptive Cruise Control ACC with predictive cruise control can help you to maintain a set maximum speed<sup>2</sup> and a minimum distance to the vehicle in front.<sup>1</sup> The predictive cruise control system enhances these functions with speed assistance and curve assistance. By adopting official road speed limits, the system can also stop you from breaking the speed limit.<sup>1</sup> The system uses journey data to calculate the ideal speed for cornering.<sup>1</sup> As a result, your driving experience is enhanced, while your fuel consumption is even lower.



**04 Front Cross Traffic Assist.** The Front Cross Traffic Assist uses radar sensors in the front of the vehicle. They monitor the area in front of your vehicle and warn you visually and acoustically as soon as the system detects crossing traffic when driving at up to 30 km/h.<sup>1</sup> Should another vehicle approach from outside your field of view and your Touareg moves forward at a speed of up to 10 km/h, then emergency braking can be triggered to avoid a collision.<sup>1</sup> Front Cross Traffic Assist therefore helps you to pull out of blind exits and drive into intersections where there is poor visibility. Optional on all models.



**05 Emergency Assist.** Be prepared in an emergency: with the 'Emergency Assist' assistance system, which partially takes over control of your vehicle in a medical emergency.<sup>1</sup> It is activated when it registers no activity on the part of the driver. If the driver still fails to respond once the system has emitted a warning, it can attempt to alert the driver, passengers and other road users. If the vehicle remains out of control, the system uses the lane change system to steer the vehicle to the inside lane and bring it to a stop depending on the traffic.<sup>1</sup>



**06 Traffic Jam Assist.** Added comfort, even in a traffic jam. Traffic Jam Assist enables semi-automatic driving in traffic jams, helping you to avoid typical accidents in stop-and-go traffic.<sup>1</sup> The system keeps the vehicle in lane and automatically operates the accelerator and brake.<sup>1</sup> Optional on all models.

**07 Front Assist.** In the event of an imminent collision, the 'Front Assist' area monitoring system with City Emergency Braking and Pedestrian Monitoring can assist in reducing the severity of the collision or, ideally, in avoiding the collision completely.<sup>1</sup> It detects pedestrians and vehicles on the road and warns the driver in plenty of time. If the driver fails to respond, the system automatically applies the brake.<sup>1</sup>

<sup>1</sup> Within the system's limits.  
<sup>2</sup> Up to max. 210 km/h.





01

**01 R-Line Package.** With the R-Line package, you will experience an interior that not only impresses at first glance, but also at the first point of contact. This is all down to features like the heated leather trim multifunction steering wheel or the aluminium decorative trim. For an even more dynamic look, you can opt for the optional comfort seats in 'Savona' leather with a two-tone design with leather accents in 'Carbon Style' (split leather) and the R-Line logo in the front seats. If you choose this seating option, the interior also comes with a black headliner and Crystal Grey stitching. These two features give the dash panel, multifunction steering wheel, door handles, centre armrest and selector levers the athletic appearance you would expect from an R-Line.

Centre seat panels and inner seat bolsters in 'Savona' leather. These equipment packages are offered by Volkswagen R GmbH. Please refer to [www.volkswagen.ie](http://www.volkswagen.ie) for additional information.

# R-Line

The Touareg approaches every challenge with the natural ease of an athlete. This part of its personality becomes even more obvious with the R-Line equipment – both inside and out. A number of different details enhance its dynamic appearance. Take the striking front bumper, for instance, with its R-Line-specific C-signature and R-Line logo in the radiator grille, the colour-keyed wheel arch covers or the black gloss diffuser with chrome-plated tailpipes. Additional interior highlights make sure you don't forget that you're in an R-Line while you're out on the road.







## 'Black Style' design package

Black is the new black: the optional 'Black Style'\* design package for the new Touareg R-Line. With accents like a black gloss radiator grille, black painted mirror caps and black gloss trim strips on the windows, this package makes sure you make a lasting impression on everyone you drive past.

\* The R-Line 'Exterior Black Style' package is available for the Touareg Design. These equipment packages are offered by Volkswagen R GmbH. Please refer to [www.volkswagen.ie](http://www.volkswagen.ie) for additional information. For more information, please contact your authorised Volkswagen retailer.



Model shown is Touareg Design in optional 'Quartzite Grey' metallic paint, optional 21" 'Suzuka' alloy wheels, optional air suspension, optional R-Line exterior and interior styling package and optional 'Black Style' package



# Upholstery



- 01 'Graphite' cloth Soul
- 02 'Vienna'\* leather Soul
- 03 'Vienna'\* leather Raven
- 04 'Vienna'\* leather Mistral/Grigio
- 05 'Vienna'\* leather Atacama/Raven
- 06 'Vienna'\* leather Soul/Soul for R-Line
- 07 'Savona'\* leather Soul
- 08 'Savona'\* leather Juniper/Soul
- 09 'Savona'\* leather Florence/Soul
- 10 'Savona'\* leather Mistral/Grigio
- 11 'Savona'\* leather Atacama/Raven
- 12 'Savona'\* leather Raven

\* Centre seat panels and inner seat bolsters in 'Vienna' or 'Savona' leather.

# Wheels



- 01 19-inch alloy wheel 'Osorno' <sup>1</sup>
- 02 20-inch alloy wheel 'Montero' <sup>2</sup>
- 03 20-inch alloy wheel 'Braga'
- 04 20-inch alloy wheel 'Nevada'
- 05 21-inch black alloy wheel 'Suzuka'
- 06 21-inch alloy wheel 'Suzuka' <sup>3</sup>

<sup>1</sup> Standard on Touareg  
<sup>2</sup> Standard on Touareg Business and Touareg Design  
<sup>3</sup> Available in two colours


Please note: Alloy range is reproduced for illustration purposes only. Actual on-car alloy appearance may vary from those shown, as print processes do not allow exact reproduction of the actual on-car alloy.

The illustrations on this page serve as a general guide only. The print colours cannot reproduce the true appearance of the actual wheels.




# Paint


01




02




03



04




05




01 Pure White Solid paint  
02 Tamarind Brown Metallic paint\*  
03 Quartzite Grey Metallic paint\*  
04 Malbec Red Metallic paint  
05 Antimony Silver Metallic paint\*


06




07




08




09



10



11



06 Reef Blue Metallic paint  
07 Juniper Green Metallic paint  
08 Aquamarine Blue Metallic paint  
09 Deep Black Pearl Effect paint\*  
10 Moonlight Blue Metallic paint\*  
11 Oryx White Mother-of-Pearl Effect paint\*

\* Also available for the Touareg R-Line Exterior and Touareg R-Line Exterior with the "Black Style" design package.  
For more information, please contact your authorised Volkswagen retailer.



# Discover the World of Volkswagen



**Engines**

For a full overview of engine availability, please download the Touareg product guide at [volkswagen.ie](http://volkswagen.ie)

**Fuel Consumption**

Fuel Consumption l/100km (max. - min): 8.7 - 8.1.  
CO2 emissions g/km (max. - min.) 228 - 213. Increased weight of a vehicle, including higher trim levels and the addition of options may have an effect on the fuel consumption and CO2 emissions produced. The CO2 and fuel consumption figures are the official figures obtained from tests under standardised EU test conditions.

The specified fuel consumption and emission values are the official figures obtained from tests under standardised EU test conditions in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test method for measuring fuel consumption (l/100km) and CO2 emissions. Information correct at the time of print. WLTP replaces the previous NEDC test method. The WLTP Min. values refer to the minimum values of the standard entry version excluding additional equipment such as optional extras and accessories which may have an effect on the fuel consumption (l/100km) and CO2 emissions produced. The WLTP Max. values refers to the maximum value achieved considering optional extras. To discover exact values please configure your desired vehicle at [volkswagen.ie/build](http://volkswagen.ie/build). You can discover more about the WLTP at [volkswagen.ie/wltp](http://volkswagen.ie/wltp).

**The Volkswagen Warranty**

**Three-year Warranty\***

All Touareg models come with a three-year warranty which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. Your vehicle should be serviced in accordance with the manufacturer's specifications. Any damage to or defect in the vehicle caused by poor or insufficient servicing will not be remedied under the vehicle's warranty. Full details of the three-year warranty are available from your authorised Volkswagen retailer or at [Volkswagen.ie](http://Volkswagen.ie)

\* The first two years have an unlimited mileage warranty. The third year warranty has a limitation of 90,000km. All warranty work must be completed by an authorised Volkswagen retailer or repairer.

**Three-year Paint Warranty**

The paintwork of the Touareg is covered against manufacturing defects for a period of three years. Naturally, the Touareg must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your Volkswagen retailer for full warranty details.

**12-year Body Protection Warranty**

The internal body sections and panels of the Touareg are covered against rusting through from the inside for 12 years. Naturally, the Touareg must be cared for

in compliance with the operating instructions. Please consult your Volkswagen retailer for full warranty details.

**Service Intervals for Engines**

Full details of what checks and work are recommended at each service are contained in the Service Book and your retailer will be able to advise you of any particular requirements.

**Approved Accessories**

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list.

**Volkswagen Finance**

Volkswagen Finance offers a dedicated service to meet the needs of both the business user and the private motorist. We can help you choose the right type of finance and will tailor the package to meet your specific requirements. Please consult your Volkswagen retailer for details.

**Volkswagen Assistance**

Every new car is registered for Volkswagen Assistance for three years. This provides vehicle recovery in the unlikely event of a breakdown (subject to conditions).

**Please Note:**

Every effort has been made to ensure that the contents of this publication (including CO<sub>2</sub>, fuel consumption and technical information) were accurate and up-to-date at the time of going to press January 2020. Please be aware that model year and other changes (including specification or individual options) may impact on fuel consumption or CO<sub>2</sub> figures. Please check with your retailer regarding any queries on a specific model or chassis number. Volkswagen Ireland reserves the right to change specifications and withdraw products from sale without notice. Any such alterations will be notified to Volkswagen retailers at the earliest opportunity; please consult your local Volkswagen retailer for the latest product information.

Some illustrations in this brochure do not necessarily reflect Irish specifications. Consequently, controls and some items of equipment are positioned differently for Ireland.

The specifications contained in this brochure are for information purposes only as we cannot confirm the exact specifications of the vehicles. If you require any specific feature, you must consult your Volkswagen retailer who is regularly updated with any change in specification. Please check model availability and full specification details with your Volkswagen retailer prior to ordering.



# The Touareg

Volkswagen

Internet: [www.volkswagen.ie](http://www.volkswagen.ie)

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