The Touareg
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Designed to forge new paths

It’s clear right from the very first glance that the Touareg brings a breath of fresh air to the premium class. Impressive new proportions, premium materials and innovative technology merge to create a uniquely cutting-edge and confident appearance – from the striking radiator grille to the bold side lines and all the way back to the stylish diffuser. The ‘Atmosphere’ and ‘Elegance’ equipment packages create an even more unique look thanks to features such as the ‘Chrome and Style’ radiator grille and the trapeze-shaped chrome-plated tailpipe. As a result, you can reach your destination in style. When combined with the optional ‘Off-road’ package, you are sure to make a confident impression – even when forging new paths.

*Within the system’s limits.

Models shown are Touareg R-Line in optional Aquamarine Blue metallic paint and Touareg R-Line in Antimony Silver metallic paint. Models are for illustrative purposes only.
Exterior

There are lots of ways to impress. The Touareg prefers the most direct approach, as you would expect from an SUV of its stature. Wider and longer - its extended bonnet, exaggerated rear and wide shoulders creates a vigorous silhouette. Clear contours and athletic side lines underline the statement made by the chic chrome trims and bold LED tail light cluster with dynamic turn signal in the Touareg Design. The Touareg is styled to perfection.
Interior

Dynamic from the outside. Relaxing from the inside. An impression that proves itself to be true in the Touareg’s interior thanks to its carefully coordinated elements. In the ‘Atmosphere’ styling package, exclusive materials meet carefully selected equipment features. Combining spacious design, exacting craftsmanship and technologically advanced comfort. The timber decorative elements in ‘Olive Ash’ or the comfort seats in ‘Savona’ leather really add to the stylish interior. The clear, stripped-back design and the generous spacious layout also make sure that you don’t just arrive in style, but also feeling relaxed.


01 ‘Olive Ash’ genuine wood decorative elements. The new ‘Olive Ash’ genuine wood decorative elements are made from genuine, open-pore ash wood and feel incredible thanks to their unique structure. In the ‘Atmosphere’ equipment line, these elements come as standard and adorn the dash panel and door trim for an even more exclusive interior ambiance.

02 Centre seat panels and inner seat bolsters in ‘Savona’ leather.

* Not all options may be available in the Republic of Ireland market.
Visionary: the Innovision Cockpit

A pioneering first for Volkswagen, the new Touareg R-Line Tech is the only SUV in its class to be equipped with the Discover Premium, 15 inch touch-screen infotainment system. Merging seamlessly into the 12 inch Digital Cockpit, it removes almost all protruding buttons, knobs and dials, enabling you to control the functions and systems of your car simply and easily by touch, gesture or voice.
Individuality your way

A wide array of customisation options make sure the interior not only lives up to your high expectations but also your personal preferences. In the ‘Elegance’ styling package, standard on Touareg Design, the ‘Vienna’ leather package in Mistral/Grigio combined with the decorative trim in ‘45° Brushed Aluminium’ to make a clear design statement. The ‘Ambience’ package including background lighting ensures that you always appear in the best light with 30 shades to choose from.

Model shown is Touareg Design with standard ‘Elegance’ styling package, optional ‘Innovision Cockpit’, optional air suspension and optional ‘Savona’ leather styling package.

01 ‘Savona’ leather package. Exclusivity wherever you sit thanks to the Touareg’s new optional perforated ‘Savona’ leather package. When combined with the comfort seats including seat ventilation and memory function for the front seats, every journey is always a premium experience.
Connectivity & Infotainment

Be more informed than ever before with App Connect. Thanks to App Connect, you can check the current mileage, fuel tank volume and lock or unlock your Touareg using your smartphone, even when you’re not in the car. You can also see whether you have left the light on or whether all windows are closed - perfect peace of mind while you are away from your car.

The Touareg's phone interface means you're always reachable. At the touch of a button phone calls started outside the car can be transferred to the hands-free system via Bluetooth. With the ability to connect two phones at the same time, whether phoning home or talking business, the digital speech processor gives you crystal clarity. Plus, with the external aerial you'll get reception no matter where your journeys take you.

01 Gesture Control. With the optional innovative gesture control function, you have a simple and convenient way to operate the Touareg's 'Discover Premium' or 'Discover Pro' navigation system. You can control a number of menu options with a simple horizontal gesture. For instance, you can switch to the next song or radio station by just waving your hand.

02 'Discover Premium' navigation system. The 'Discover Premium' navigation system with 'Business' mobile phone interface, wireless charging and CarNet App-Connect breaks new ground in every possible way. Its huge 38.1 cm (15 inch) TFT touchscreen with colour display forms a single visual unit with the 31.2 cm (12.3 inch) Digital Cockpit for the first time, covered by a curved glass window. Thanks to a proximity sensor and innovative gesture control, the operating concept is incredibly intuitive. A simple horizontal gesture is all it takes to control a range of menu options. The system has a 10 GB memory and also comes with map material for the European and Middle East region. Two USB slots, an SD card slot, a Bluetooth-based mobile phone interface complete the Infotainment experience.

03 'Discover Pro' radio navigation system. The 'Discover Pro' radio navigation system with the standard CarNet App-Connect has a 23.4 cm (9.2 inch) glass-covered TFT touchscreen with colour display, proximity sensor and innovative gesture control for fully intuitive operation. The system also has installed map material for Europe, FM radio reception, an SD card slot and a USB port. Standard on Touareg and Touareg Design.

04 'The Head-up Display'. The ‘Head-up Display’ can show vehicle information directly in the driver's line of sight. The speed, road signs, driver assist system functions, warnings and navigation instructions are projected onto the windscreen. This lets you read all the important information immediately while retaining your focus on the road. Available on all models.

Model shown is Touareg Design in optional 'Innovision Cockpit', optional air suspension, optional 'Atmosphere' styling package and optional 'Savona' leather styling package.

05 ‘Discover Premium’ navigation system.
The Touareg with innovative technology and assistance systems is not just a premium model when it comes to design. A range of intelligent assistance systems can also help you to tackle unexpected traffic situations with ease. You can even manage it in the dark thanks to the optional ‘Night Vision’ feature.

01 Proactive Occupant Protection System. The proactive occupant protection systems are able to intervene if the vehicle finds itself in a critical situation. It uses information from different vehicle sensors, such as sensors for monitoring the engine, brakes or roll over. When a hazard is detected, various safety mechanisms are triggered depending on the situation. The front belts are tensioned, the doors are sealed and the windows and panoramic sun roof closed. In the event of an accident, the car rearward light is turned on at a high frequency. Optional on all models.

02 Night Vision. For the optional ‘Night Vision’ function, an infrared camera scans around 300 metres in front of the vehicle and responds to heat emitted by bodies. The heat images are displayed on the instrument cluster or in the optional Digital Cockpit. You will be warned by the system if the situation is critical. This means that you have an additional source of information to help you identify a person, or maybe even a deer, on the road especially when visibility is impeded by fog or rain. The system uses journey data to calculate the ideal speed for cornering. As a result, your driving experience is enhanced, while your fuel consumption is even lower.

03 Adaptive Cruise Control: The Adaptive Cruise Control ACC with predictive cruise control can help you to maintain a set maximum speed and a minimum distance to the vehicle in front. The predictive cruise control system enhances these functions with speed assistance and curve assistance. By adopting official road speed limits, the system can also stop you from breaking the speed limit. As a result, your driving experience is enhanced, while your fuel consumption is even lower.

04 Front Cross Traffic Assist. The Front Cross Traffic Assist uses radar sensors in the front of the vehicle. They monitor the area in front of the vehicle and warn you visually and acoustically as soon as the system detects crossing traffic when driving at up to 30 km/h. Should another vehicle approach from outside your field of view and your Touareg moves towards it at a speed of up to 18 km/h, then emergency braking can be triggered to avoid a collision. Front Cross Traffic Assist therefore helps you to avoid out of blind spots and into interactions where there is a poor visibility. Optional on all models.

05 Emergency Assist. Be prepared in an emergency with the ‘Emergency Assist’ assistance system, which partially takes over control of your vehicle in a medical emergency. If activated when a vehicle is at a standstill or driving at up to 40 km/h, the system will accelerate the vehicle to a speed of up to 210 km/h in order to set off an emergency flasher. If you remain seated in your seat and do not respond to the system’s warnings, the system can support you to escape the situation. The system can also attempt to alert the driver, passengers and other road users if the vehicle remains out of control. Optional on all models. The system uses journey data to calculate the ideal speed for cornering. As a result, your driving experience is enhanced, while your fuel consumption is even lower.

06 Traffic Jam Assist. Added comfort, even in a traffic jam. Traffic Jam Assist enables semi-automatic driving in traffic jams, helping you to avoid typical accidents in stop-and-go traffic. The system keeps the vehicle in lane and automatically operates the accelerator and brake. Optional on all models.

07 Front Assist. In the event of an imminent collision, the ‘Front Assist’ area monitoring system with City Emergency Braking and Pedestrian Monitoring can assist in reducing the severity of the collision or, ideally, in avoiding the collision completely. It detects pedestrians and vehicles on the road and warns the driver in plenty of time. If the driver fails to respond, the system automatically applies the brake.

Driver assistance systems

01 Front Cross Traffic Assist
02 Night Vision
03 Adaptive Cruise Control
04 Emergency Assist
05 Traffic Jam Assist
06 Front Assist
07 Proactive Occupant Protection System

Within the system’s limits. Up to max. 210 km/h
R-Line

The Touareg approaches every challenge with the natural ease of an athlete. This part of its personality becomes even more obvious with the R-Line equipment – both inside and out.

A number of different details enhance its dynamic appearance. Take the striking front bumper, for instance, with its R-Line-specific C-signature and R-Line logo in the radiator grille. If you choose the optional sport seats in Savona leather with a two-tone design with leather accents in Carbon Style (split leather) and the R-Line logo in the front seats. If you choose the optional sport seats, the interior also comes with a black headliner and Crystal Grey stitching. These two features give the dashboard, multifunction steering wheel, door handles, centre console and selector levers the athletic appearance you would expect from an R-Line.

With the R-Line package, you will experience an interior that not only impresses at first glance, but also at the first point of contact. This is all down to features like the heated leather multifunction steering wheel or the aluminium decorative trim. For an even more dynamic look, you can opt for the optional comfort seats in Savona leather with a two-tone design with leather accents in Carbon Style (split leather) and the R-Line logo in the front seats. If you choose the optional sport seats, the interior also comes with a black headliner and Crystal Grey stitching. These two features give the dashboard, multifunction steering wheel, door handles, centre console and selector levers the athletic appearance you would expect from an R-Line.

Some seat panels and inner seat bolsters in Savona leather. These equipment packages are offered by Volkswagen R GmbH. Please refer to www.volkswagen.ie for additional information.
Black is the new black: the optional ‘Black Style’ design package for the new Touareg R-Line. With accents like a black gloss radiator grille, black painted mirror caps and black gloss trim strips on the windows, this package makes sure you make a lasting impression on everyone you drive past.

* The R-Line ‘Exterior Black Style’ package is available for the Touareg Design. These equipment packages are offered by Volkswagen R GmbH. Please refer to www.volkswagen.ie for additional information. For more information, please contact your authorised Volkswagen retailer.
**Upholstery**

- 01 'Graphite' cloth seat
- 02 'Vienna' leather Soul
- 03 'Vienna' leather Raven
- 04 'Vienna' leather Mistral/Grigio
- 05 'Vienna' leather Atacama/Raven
- 06 'Savona' leather Soul/Soul for R-Line
- 07 'Vienna' leather Soul/Jacquard Soul
- 08 'Savona' leather Vienna/Jacquard Soul
- 09 'Savona' leather Vienna/Atacama/Raven
- 10 'Savona' leather Vienna/Mistral/Grigio
- 11 'Savona' leather Vienna/Atacama/Raven
- 12 'Savona' leather Vienna/Raven

* Centre seat panels and inner seat bolsters in 'Vienna' or 'Savona' leather.

**Wheels**

- 01 19-inch alloy wheel 'Osorno'
- 02 20-inch alloy wheel 'Montero'
- 03 20-inch alloy wheel 'Braga'
- 04 20-inch alloy wheel 'Nevada'
- 05 21-inch black alloy wheel 'Suzuka'
- 06 21-inch alloy wheel 'Suzuka'

* Standard on Touareg

Available in other colours.

Please note: Alloy range is reproduced for illustrative purposes only. Actual on-car alloy appearance may vary from those shown, as print processes do not allow exact reproduction of the actual alloy. The illustrations on this page serve as a general guide only. The actual finish may vary slightly from appearance of the alloy wheels.
Paint

The print colours cannot reproduce the true appearance of the actual paint finishes.

The Touareg

01. Pure White Solid paint
02. Tamarind Brown Metallic paint*
03. Quartzite Grey Metallic paint*
04. Malbec Red Metallic paint
05. Antimony Silver Metallic paint*

06. Reef Blue Metallic paint
07. Juniper Green Metallic paint
08. Aquamarine Blue Metallic paint
09. Deep Black Pearl Effect paint*
10. Moonlight Blue Metallic paint*
11. Oryx White Mother-of-Pearl Effect paint*

* Also available for the Touareg R-Line Exterior and Touareg R-Line Exterior with the “Black Style” design package.

For more information, please contact your authorised Volkswagen retailer.
Discover the World of Volkswagen

The Touareg

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Engines
For a full overview of engine availability, please download the Touareg product guide at volkswagen.ie

Fuel Consumption
Fuel Consumption (WLTP): (max. - min.) 6.7 - 8.1
CO₂ emissions: (min. - max.) 248 - 265
Increased weight of a vehicle, including higher train loads and the addition of options may have an effect on the fuel consumption and CO₂ emissions produced. The vehicle and fuel consumption figures are the official figures obtained from tests under standardised EU test conditions.

The Volkswagen Warranty

Thrive on Mobility*

All Touareg models come with a three-year warranty which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. Your vehicle should be serviced in accordance with the manufacturer’s specifications. Any damage to or defect in the vehicle caused by poor or inefficient servicing will not be rectified under the vehicle’s warranty. Full details of the three-year warranty are available from your authorised Volkswagen retailer or at volkswagen.ie

Thrive on Mobility

The partnership of the Touareg is covered against manufacturing defects for a period of three years. Naturally, the Touareg must be cared for in accordance with the manufacturer’s specifications. Full details of what checks and work are recommended at each service are contained in the Service Book and your retailer will be able to advise you of any particular requirements.

Your Body Protection Warranty

The internal body sections and panels of the Touareg are covered against rusting through from the inside for 12 years. Naturally, the Touareg must be cared for in compliance with the operating instructions. Please consult your Volkswagen retailer for full warranty details.

Service Intervals for Engines

Fuel consumption and CO₂ emissions are recommended at each service and your retailer will be able to advise you of any particular requirements.

Approved Accessories

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list. Approved Accessories are subject to condition and are covered against rusting through from the inside for 12 years. Naturally, the Touareg must be cared for in compliance with the operating instructions. Please consult your Volkswagen retailer for full warranty details.

Volkswagen Finance

Volkswagen Finance offers a dedicated service to meet the needs of both the business user and the private motorist. We can help you choose the right type of finance and will tailor the package to meet your specific requirements. Please consult your Volkswagen retailer for further details.

Volkswagen Assistance

Every new car is registered for Volkswagen Assistance for three years. This protects vehicle recovery in the unlikely event of a breakdown (subject to conditions).

Please Note:
Every effort has been made to ensure that the contents of this publication (including CO₂, fuel consumption and technical information) are accurate on the date of going to press January 2020. Please ensure that model year and other changes (including specification or individual options) may impact on fuel consumption or CO₂ figures. Please check with your retailer regarding any queries on a specific model or chassis number. Volkswagen Ireland reserves the right to change specifications and withdraw products from sale without notice. Any vehicle alterations will be notified to Volkswagen retailers at the earliest opportunity. Volkswagen Finance is subject to condition. Volkswagen Assistance and the 12-year Body Protection Warranty for the latest product information.

Some illustrations in this brochure do not necessarily reflect final specifications. Consequently, certain and some items of equipment are positioned differently for retail

The specifications contained in this brochure are for information purposes only as we cannot confirm the exact specifications of the vehicles. If you require any specific feature, you must consult your Volkswagen retailer who is regularly updated with any changes in specification. Please check with your retailer regarding any queries on a specific model or chassis number.
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Volkswagen
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